

BLENDON CAMPBELL,
Who Drew This Lovely
Head, Believes the
Red Cross Uniform Is
the Most Beautiful
Costume Ever
Worn by Woman.

The Win-the-War Girl Art's New Inspiration

American Artists Who Used to Depict Lovely Woman in
Frills, Furbelows and Laces, Now Find Their Ideal of Femininity

Garbed in Military Khaki,
in the Lovely Red Cross
Costume or in the Industrial
Uniform of the Women War
Workers Who Are Helping
to Beat the Hun.



J. V. EARLY
Chose the
Munition
Girl as His
Subject.

W. HASKELL COFFIN
Prefers the Farmer
Girl for a Subject.

BLENDON
CAMPBELL
1918



C. D. BATCHELOR (above)
Finds His Inspiration in the "Conductorette"; While
HAYGARTH LEONARD (right) Paints an Ideal Motor Corps Girl.

By Ethel Thurston

ART critics who love to deal in paradox have declared that for some years past nature has been imitating art.

They contend that the successful artists were not reproducing feminine faces and fashions as they existed, but were rather creating types of their own, which the fair sex afterward sought to emulate.

The DuMaurier girl and the Gibson girl were at first artists' fancies, afterward voluntarily imitated in real life.

But war has put an end to this unnatural and paradoxical tendency, and artists today find their best inspiration in drawing American girls as they really are.

The win-the-war girl, whether in uniform or working togs, has furnished the dominant note and inspiration for the cleverest designs of the season from contemporaneous brush and pen.

Five artists present their ideas of the win-the-war girl on this page. Each has reproduced an actual, existing type of the American girl as she is today.

Blendon Campbell, whose work has been known for many years, and who is now busy in the camouflage division of the service, has taken time from his military duties to draw the Red Cross Girl, whom he thinks is most typical of the present.

The Newest "Fashion"

"When dreaming of the 'summer girl' today," said Mr. Campbell, "it is impossible to think only of pretty furbelows and laces. To me the most beautiful costume ever worn by woman is the Red Cross uniform—beautiful not only because its lines are really graceful and lovely—but beautiful in a deeper sense because it is the emblem of self-sacrificing service, of mercy and of untiring labor in a noble cause."

Once upon a time the women who lived far

from the great fashion centres were slightly behind the reigning styles, but now in every town and every city the great and necessary "fashion" of uniforms for service are found.

From coast to coast and from north to south the uniform and war work garb are recognized, and wherever there is a branch of the National League for Women's Service the trim khaki suits are seen and respected.

Two hundred and sixty women in New York city alone are wearing these clothes in the motor corps. The woman of wealth, the society girl, has laid aside her laces and dainty dresses for khaki, her satin shoes for stout footgear of tan leather, she steps firmly on flat-heeled shoes, rather than mincingly on French heels.

She has given up designing favors, selecting menus and worrying about decorations for receptions and parties to devote her time to studying the internal arrangement of an automobile and running this eight hours a day. This is the woman that Haygarth Leonard has elected to draw—the Motor Corps girl—as his summer girl of 1918.

W. Haskell Coffin is serving his country with his brush by producing many and convincing posters for the government pictorial publicity committee. "How can I settle on one type?" said Mr. Coffin, "for the summer girl of this year? There are so many. The navy has girls doing yeoman duty, the Red Cross, the doctors, the motor drivers and many others are all wearing uniforms. But just recently a new set of women has sprung up and this belongs to the Land Army of America, the uniform is the simplest of all, but the idea behind it is great and the labor required is arduous."

"Feed the Army" is the cry. We all recognize the importance of this. Everywhere conservation of food is going on, but to conserve this food it must be produced, the farmer must grow and gather his crops, and as farm labor is now a greater problem than ever before the women have donned overalls to keep in the fields.

"This is my summer girl—the farmer girl," John Vinton Early, a newspaper artist whose

work is rapidly gaining national recognition, has chosen as his type of win-the-war girl, the courageous munition worker who aids in the manufacture of the death-dealing explosives which are being used by the allies against the hated Huns.

Doing Men's Work

"I have chosen the munition girl as a subject," said Mr. Early, "not merely because she is heroically engaged in a highly hazardous occupation to help win the war, but because she, perhaps more than any of the other war-girl types, represents the ability of the modern emancipated young woman to compete side by side with man in forms of industry which up until a few years ago were absolutely barred to the gentler sex. If a girl can make good in a big machine shop, she can make good anywhere."

While waiting to be called to service C. D. Batchelor is busy with his pen producing pictures in black and white. He has undoubtedly drawn more women in uniform than any other artist, but the one that he has made with which the public is most familiar aside from the Red Cross nurse, is the "Conductorette," whose khaki uniform every one knows. These conductors on the street railways of the country are rendering patriotic service for they are releasing men for military duty. Mr. Batchelor rather objects to calling them "Conductorettes," as he thinks that too trivial for the work in which they are engaged.

"The eternal feminine," said Mr. Batchelor, "is bound to come to the surface, no matter what the costume. There are some mighty pretty girls to be seen working on the street cars, and though they may attend to their duties as well, if not better, than many of the men, they can not change a pretty face or subdue the jaunty wearing of the uniform if that is in their natures. The 'step-lively' girl has become well recognized in this new capacity, and her's is one of the most important posts a woman is filling, so why not give her credit for her war work, she is surely a true 'summer girl'!"

